

NEW PAN-FRIED GNOCCHI IS THE PERFECT ITALIAN SIDEKICK FOR ANY MEAL

La Famiglia Rana launches revolutionary gnocchi to UK market



Italy's most loved pasta maker, La Famiglia Rana, has launched a game-changing new product for UK fans of Italian cuisine with its latest mouth-watering innovation, Pan-Fried Gnocchi.

The perfect marriage of authentic Italian food and our love affair with potatoes, the Pan-Fried Gnocchi brings to the table mouthwatering new combinations of flavour and texture with every moreish bite - delectably crispy on the outside and fluffy on the inside.

Gnocchi fans will fall in love with the **three new authentic and delicious flavours** that will be ideal served as a side or main dish – *Original*, *Pumpkin* and *Spinach*. All three recipes will be rolled out in over 220 Sainsbury's stores across the UK priced at £2.00.

The Italian family brand has gently kneaded all ingredients together in a way that ensures freshness and quality whilst maintaining the taste and texture of each component. In keeping with the family's pursuit for high quality ingredients, all flavours are made without preservatives or palm oil.

- **Original:** classic gnocchi infused with a touch of ricotta
- **Pumpkin:** gnocchi infused with pumpkin, refined with creamy ricotta and roasted onions
- **Spinach:** gnocchi infused with fresh spinach and creamy ricotta

Unlike most UK gnocchi offerings, the Pan-Fried Gnocchi doesn't require boiling and can be cooked after just five minutes in the pan with a knob of butter or oil. Perfect for quick lunches or easy suppers, the Pan-Fried Gnocchi is ready in a flash, enabling anyone to create a delicious meal in a matter of minutes.

The versatile product encourages creativity in the kitchen, offering plenty of scope for food pairing. It can be served with fresh ingredients such as spinach, mushrooms, mozzarella, tomatoes, and pine nuts or olives. If served as a side, the small delicacies best accompany steak or grilled fish with vegetables.

To cook your Pan-Fried Gnocchi at home:

1. Heat some butter or extra virgin olive oil in a frying pan
2. Add the Pan-Fried Gnocchi to the pan and fry at medium heat for approx. 5 minutes
3. Occasionally stir until crisp and golden brown. Serve directly.

Pan-Fried Gnocchi can be purchased from various Sainsbury's stores . To find a specific store location visit www.rana.co.uk/store-locator.

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For more information, imagery or recipe suggestions, please contact La Famiglia Rana Press office on rana@cowpr.com or call 020 7234 9150

NOTES TO EDITORS

About La Famiglia Rana www.rana.co.uk

As our names suggests, La Famiglia Rana is a family run-and-owned company. We've been producing the finest fresh filled pasta since 1962. From humble beginnings when founder Giovanni Rana hand-made and personally delivered fresh tortelloni to friends and neighbors in Verona, we're now a globally recognised brand and we continue to uphold our same core values: using only the best ingredients and pushing boundaries to create the tastiest fresh filled pasta